



# Implementing the Plan

Mark Masonry Seminar  
Saturday, October 31, 2015

Bro. Robert Drummond

# Implementing the Plan



- Note the connection among the elements of the District's Strategic Plan:

**Objectives** represent specific changes we wish to see with our Mark Masonry, all taken together reflecting the strategy of the District.

**Measures** are established to enable us to gauge our progress in achieving each strategic objective.

**Targets** are the level of achievement of the Measure over a specified timeframe.

**Initiatives** are the actions and programmes agreed upon to get us to achieve the stated Objectives over the timeframe identified.

- Once the elements above have been articulated and agreed, we need to focus our attention on executing the **Initiatives!**

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1. Consider Constituting a District Strategy Implementation Committee to:
  - a) Provide ongoing guidance to the lodges in the development and implementation of their strategic initiatives
  - b) Monitor the progress on the initiatives across the District
2. Consider Identifying a Strategic Plan Liaison Officer/Coordinator in Each Lodge to:
  - a) Communicate recommendations from the District
  - b) Gather and provide feedback from the lodge to the District's strategy committee on the various approaches and solutions
  - c) Ensure that there is sufficient focus on agreed strategic initiatives within the lodge

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3. Each Lodge to Develop its Own Plan for Each Major Initiative, with Clearly Assigned Responsibilities and Timelines
4. Measure Impact Periodically
5. Lodges to Make Tracking of Initiatives a Standard Item for Lodge Meetings and Committee Meetings  
*(Led by Liaison Officer/Coordinator)*



Thank You